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SONY

SONY DEALER PRICE LIST

October 7, 2019

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE					*PRICE AFTER SCANDOWN	
MODEL #	DESCRIPTION	SPPG/ MAP	DEALER	SCANDOWN	DEALER*	DATES
SON KDL32W600D	TV 32" (31.5"), 720P, XR240, X-Reality Pro, Smart TV, Wi-Fi, Direct Lit, Frame dimming	\$299.99	\$283.70		\$283.70	
4K KD SERIES - !!! Save More When Bundled with Select Sound Bars!!!						
SON KD65X750F	TV 65" Class 4K HDR10 X-Reality PRO, Motionflow XR, Dynamic Contrast Enhancer, Android TV with Google Assistant, Google Cast, Google Play, Google Home & Amazon Alexa, WI-FI	\$999.99	\$869.00	NEW LOW PRICE!	SPECIAL! \$769.00	Limited Quantities
4K XBR SERIES - !!! Save More When Bundled with Select Sound Bars !!!						
SON XBR43X800G	TV 43" Class 4K HDR10 Triluminous Display, X-Reality PRO MotionFlow XR, Wi-Fi, Android TV, Google Assistant, Chromecast, Google Home & Amazon Alexa compatible Voice Control	\$599.99	\$534.00	\$35.00	\$499.00	9/30 - 10/27
		\$549.99				
SON XBR49X800G	TV 49" Class 4K HDR10 Triluminous Display, X-Reality PRO MotionFlow XR, Wi-Fi, Android TV, Google Assistant, Chromecast, Google Home & Amazon Alexa compatible Voice Control	\$699.99	\$624.00	\$35.00	\$589.00	9/30 - 10/27
		\$649.99				
SON XBR49X900F	TV 49" Class, 4K HDR10 Processor X1 Extreme, Triluminous display, X-Reality PRO, X-tended Dynamic Range Pro6X, X-Motion Clarity, Wi-Fi, Android TV with Google Assistant, Google Cast, Google Play, Google Home & Amazon Alexa compatible Voice Control	\$999.99	\$869.50		\$869.50	
		\$899.99				
SON XBR55X800G	TV 55" Class 4K HDR10 Triluminous Display, X-Reality PRO MotionFlow XR, Wi-Fi, Android TV, Google Assistant, Chromecast, Google Home & Amazon Alexa compatible Voice Control	\$799.99	\$678.00	\$35.00	\$643.00	9/30 - 10/27
		\$749.99				
SON XBR55X900F	TV 55" Class, 4K HDR10 Processor X1 Extreme, Triluminous display, X-Reality PRO, X-tended Dynamic Range Pro6X, X-Motion Clarity, Wi-Fi, Android TV with Google Assistant, Google Cast, Google Play, Google Home & Amazon Alexa compatible Voice Control	\$1,099.00	\$891.00	\$35.00	\$856.00	10/7 - 10/27
		\$1,049.99				
SON XBR55X950G	TV 55" Class 4K HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, X-tended Dynamic Range Pro6X, X-Motion Clarity, Triluminous Display, Acoustic Multi-Audio, eARC, Android TV, Google Assistant, Chromecast, Google Home, Amazon Alexa & Apple HomeKit compatible, Voice Control	\$1,199.99	\$959.00	\$70.00	\$889.00	10/7 - 10/27
		\$1,099.99				

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MODEL #	DESCRIPTION	SPPG/	DEALER	SCANDOWN	DEALER*	DATES
		MAP				
4K XBR SERIES Continued - !!! Save More When Bundled with Select Sound Bars!!!						
SON XBR55A8G	TV 55" Class OLED 4K HDR10 Processor X1 Extreme, X-Reality PRO, Triluminous Display, Acoustic Surface sound, Android TV, Google Assistant, Google Cast, Google Home & Amazon Alexa compatible Voice Control	\$1,799.99	\$1,389.00	\$42.00	\$1,347.00	10/7 - 10/27
		\$1,499.99				
SON XBR55A9G	TV 55" Class MASTER Series OLED 4K HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, Triluminous Display, Acoustic Surface Audio+ 2.2 Channel Dolby Atmos, eARC, Android TV, Google Assistant, Chromecast, Google Home, Amazon Alexa & Apple HomeKit compatible Voice Control	\$2,499.99	\$1,875.00		\$1,875.00	
SON XBR60X830F	TV 60" Class 4K HDR10 Triluminous Display X1 Processor X-Reality PRO MotionFlow XR, Android TV, Google Assistant, Google Cast, Google Home & Amazon Alexa compatible Voice Control	\$1,299.99	\$1,074.00	NEW LOW PRICE!	SPECIAL! \$799.00	Limited Quantities
SON XBR65X800G	TV 65" Class 4K HDR10 Triluminous Display, X-Reality PRO MotionFlow XR, Wi-Fi, Android TV, Google Assistant, Chromecast, Google Home & Amazon Alexa compatible Voice Control	\$999.99	\$837.00		\$837.00	
SON XBR65X850F	TV 65" Class, 4K HDR10 Processor X1, Triluminous display, X-Reality Pro, Motionflow XR960, Wi-Fi, Android TV with Google Assistant, Google Cast, Google Play, Google Home & Amazon Alexa compatible Voice Control	\$1,299.99	\$1,074.00	NEW LOW PRICE!	SPECIAL! \$829.00	Limited Quantities
SON XBR65X900F	TV 65" Class, 4K HDR10 Processor X1 Extreme, Triluminous display, X-Reality PRO, X-tended Dynamic Range Pro6X, X-Motion Clarity, Wi-Fi, Android TV with Google Assistant, Google Cast, Google Play, Google Home & Amazon Alexa compatible Voice Control	\$1,499.99	\$1,207.00	\$140.00	\$1,067.00	10/7 - 10/27
		\$1,299.99				
SON XBR65X930D	TV 65" Class, 4K HDR, Triluminous display, Ultra slim w/Slim Backlight Drive, X-Tended Dynamic Range Pro, Motionflow XR960, Wi-Fi, Android TV, Google Cast, Voice Search, Play Station Now, Home automation control via Logitech Harmony Hub	\$2,799.99	\$1,675.00	NEW LOW PRICE!	SPECIAL! \$1,099.00	Limited Quantities
SON XBR65X950G	TV 65" Class 4K HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, X-tended Dynamic Range Pro6X, X-Motion Clarity, Triluminous Display, Acoustic Multi-Audio, eARC, Android TV, Google Assistant, Chromecast, Google Home, Amazon Alexa & Apple HomeKit compatible, Voice Control	\$1,799.99	\$1,428.00	\$140.00	\$1,288.00	10/7 - 10/27
		\$1,599.99				
SON XBR65Z9F	TV 65" Class MASTER Series 4K HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, X-tended Dynamic Range PRO 12X, Triluminous Display, eARC, Android TV, Google Assistant, Chromecast, Google Home & Amazon Alexa compatible Voice Control	\$2,999.99	\$2,283.00		\$2,283.00	

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		MAP				
4K XBR SERIES Continued - !!! Save More When Bundled with Select Sound Bars!!!						
SON XBR65A8G	TV 65" Class OLED 4K HDR10 Processor X1 Extreme, X-Reality PRO, Triluminous Display, Acoustic Surface sound, Android TV, Google Assistant, Google Cast, Google Home & Amazon Alexa compatible Voice Control	\$2,999.99	\$2,161.00	\$295.00	\$1,866.00	10/7 - 10/27
		\$2,299.99				
SON XBR65A9G	TV 65" Class MASTER Series OLED 4K HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, Triluminous Display, Acoustic Surface Audio+ 2.2 Channel Dolby Atmos, eARC, Android TV, Google Assistant, Chromecast, Google Home, Amazon Alexa & Apple HomeKit compatible Voice Control	\$3,499.99	\$2,625.00		\$2,625.00	
SON XBR75X800G	TV 75" Class 4K HDR10 Triluminous Display, X-Reality PRO MotionFlow XR, Wi-Fi, Android TV, Google Assistant, Chromecast, Google Home & Amazon Alexa compatible Voice Control	\$1,499.99	\$1,239.00	\$70.00	\$1,169.00	10/7 - 10/27
		\$1,399.99				
SON XBR75X900F	TV 75" Class, 4K HDR10 Processor X1 Extreme, Triluminous display, X-Reality PRO, X-tended Dynamic Range Pro6X, X-Motion Clarity, Wi-Fi, Android TV with Google Assistant, Google Cast, Google Play, Google Home & Amazon Alexa compatible Voice Control	\$2,499.99	\$1,970.00	\$140.00	\$1,830.00	10/7 - 10/27
		\$2,299.99				
SON XBR75X950G	TV 75" Class 4K HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, X-tended Dynamic Range Pro6X, X-Motion Clarity, Triluminous Display, Acoustic Multi-Audio, eARC, Android TV, Google Assistant, Chromecast, Google Home, Amazon Alexa & Apple HomeKit compatible, Voice Control	\$2,999.99	\$2,315.00	\$145.00	\$2,170.00	10/7 - 10/27
		\$2,499.99				
SON XBR75Z9F	TV 75" Class MASTER Series 4K HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, X-tended Dynamic Range PRO 12X, Triluminous Display, eARC, Android TV, Google Assistant, Chromecast, Google Home & Amazon Alexa compatible Voice Control	\$4,999.99	\$3,804.00		\$3,804.00	
SON XBR77A9G	TV 77" Class MASTER Series OLED 4K HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, Triluminous Display, Acoustic Surface Audio+ 2.2 Channel Dolby Atmos, eARC, Android TV, Google Assistant, Chromecast, Google Home, Amazon Alexa & Apple HomeKit compatible Voice Control	\$5,999.99	\$4,499.00		\$4,499.00	
SON XBR85X850G	TV 85" Class, 4K HDR10 Processor X1, Triluminous display, X-Reality Pro, Motionflow XR960, Wi-Fi, Android TV with Google Assistant, Chromecast, Google Play, Google Home & Amazon Alexa compatible Voice Control	\$2,799.99	\$2,222.00	\$210.00	\$2,012.00	10/7 - 10/27
		\$2,499.99				
SON XBR85X900F	TV 85" Class, 4K HDR10 Processor X1 Extreme, Triluminous display, X-Reality PRO, X-tended Dynamic Range Pro6X, X-Motion Clarity, Wi-Fi, Android TV with Google Assistant, Google Cast, Google Play, Google Home & Amazon Alexa compatible Voice Control	\$3,499.99	\$2,663.00	\$130.00	\$2,533.00	10/7 - 10/27
		\$2,999.99				

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4K XBR SERIES Continued - !!! Save More When Bundled with Select Sound Bars!!!						
SON XBR85X950G	TV 85" Class 4K HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, X-tended Dynamic Range Pro6X, X-Motion Clarity, Triluminous Display, Acoustic Multi-Audio, eARC, Android TV, Google Assistant, Chromecast, Google Home, Amazon Alexa & Apple HomeKit compatible, Voice Control	\$4,299.99	\$3,225.00	\$210.00	\$3,015.00	10/7 - 10/27
		\$3,999.99				
SON XBR85Z9G	TV 85" Class 8K MASTER Series HDR10, IMAX Enhanced, Netflix Calibrated Mode, Processor X1 Ultimate, X-Reality PRO, X-tended Dynamic Range Pro20X, X-Motion Clarity, Triluminous Display, Sound-from-Picture Reality, eARC, Android TV, Google Assistant, Chromecast, Google Home, Amazon Alexa & Apple HomeKit compatible, Hands-free Voice Control	\$12,999.99	\$9,549.00		\$9,549.00	
VIDEO/HOME THEATER						
DVD PLAYERS						
SON DVPSR210P	DVD Player, Progressive Scan, Component & Composite Out	\$34.99	\$29.90		\$29.90	
SON DVPSR510H	DVD Player, HDMI Upscaling, HDMI, Component, & Composite Out	\$44.99	\$37.50		\$37.50	
SON BDPS1700	Blu-Ray Player, 1080P + Up-scaling, USB Input, 300+ Streaming services	\$89.99	\$78.49	\$13.00	\$65.49	10/7 - 10/27
SON BDPS3700	Blu-Ray Player, 1080P + Up-scaling, USB Input, WI-Fi, Miracast from phone, 300+ Streaming services	\$119.99	\$103.31	\$26.00	\$77.31	10/7 - 10/27
SON BDPS6700	Blu-Ray Player, 1080P with 4K Up-scaling, USB Input, Wi-Fi, Bluetooth, Miracast from phone, 300+ Streaming services	\$179.99	\$149.17	\$52.00	\$97.17	10/7 - 10/27
SON UBPX700	Blu-Ray Player, 4K HDR10, Dolby ATMOS & DTS:X, Hi-Res Audio, USB Input, Wi-Fi, 4K streaming	\$249.99	\$198.60	\$32.50	\$166.10	10/7 - 10/27
SON UBPX800M2	Blu-Ray Player, 4K HDR10, Dolby ATMOS & DTS:X, Hi-Res Audio, USB Input, Wi-Fi, Bluetooth, 4K streaming	\$299.99	\$246.00	\$32.50	\$213.50	10/7 - 10/27
HOME THEATER SOUNDBARS						
SON HTMT300/B	Sound Bar Mini 19.7" Wide 2.1 CH 100W Wireless Subwoofer 3.75" Wide Bluetooth NFC Remote	\$349.99	\$272.20	\$85.50	\$186.70	10/7 - 10/27
SON HTS100F	Sound Bar 2.0 CH with Bass Reflex Speaker, S-Force PRO Front Surround, Bluetooth, USB, HDMI-ARC, 120 Watt	\$129.99	\$118.40	\$22.00	\$96.40	10/7 - 10/27
SON HTS200F	Sound Bar 2.1 CH Built-In Subwoofer, S-Force PRO Front Surround, Bluetooth, USB, HDMI-ARC, 80 Watt	\$199.99	\$173.30	\$30.00	\$143.30	10/7 - 10/27
SON HTS350	Sound Bar 2.1 CH Wireless Subwoofer, S-Force PRO Front Surround, Bluetooth, HDMI-ARC, 320 Watt	\$279.99	\$224.00	\$48.00	\$176.00	10/7 - 10/27
SON HTST5000	Sound Bar 7.1.2 CH Dolby ATMOS 800W, Wireless Subwoofer, Bluetooth, NFC, WIFI, 3 X HDMI, ARC, 4K & HDR Support, ChromeCast Built-In, Google Home Compatible, Multi-Room Wireless Capable \$80 + \$120 SCAN DOWN WHEN PURCHASED WITH QUALIFIED TV 10/7 - 10/20	\$1,499.99	\$984.70	\$80.00	\$904.70	10/7 - 10/20
				\$120.00	\$864.70	When bundled with TV 55" & Up, F & G Series thru 12/29

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HOME THEATER SOUNDBARS Continued						
SON HTX9000F	Sound Bar 2.1 CH Dolby ATMOS, Wireless Subwoofer, 4K & HDR Support, S-Force Front Surround, Bluetooth, USB, HDMI-ARC, 300 WATT \$60 + \$60 SCAN DOWN WHEN PURCHASED WITH QUALIFIED TV 9/22 - 10/20	\$599.99	\$464.70	\$60.00	\$404.70	9/22 - 10/20
				\$60.00	\$404.70	When bundled with TV 55" & Up, F & G Series thru 12/29
SON HTZ9F	Sound Bar 3.1 CH DOLBY ATMOS Wireless Sub 4K HDR HDMI-ARC WI-FI Bluetooth 400 WATT \$60 + \$120 SCAN DOWN WHEN PURCHASED WITH QUALIFIED TV 10/4 - 10/20	\$899.99	\$646.50	\$60.00	\$586.50	10/4 - 10/20
				\$120.00	\$526.50	When bundled with TV 55" & Up, F & G Series thru 12/29
SON SAZ9R	Speakers Wireless Rear Pair - Dedicated for use with HTZ9F Sound Bar	\$299.99	\$220.00		\$220.00	
AUDIO						
AV RECEIVERS						
SON STRDH190	RECEIVER 2 Ch 100W X2, 4 Inputs + Phono Input, 3.5mm Stereo Input, Bluetooth	\$149.99	\$121.00		\$121.00	
SON STRDH550	RECEIVER 5.2 Ch, 145W X7, 4K Pass-Thru, 4X HDMI, ARC	SPECIAL:	\$225.00		\$195.00	ONE ONLY
SON STRDH590	RECEIVER 5.2 Ch 145W X5 4K HDR Compatible HDCP2.2 Bluetooth 4X HDMI, S-FORCE Surround	\$279.99	\$221.20	\$18.00	\$203.20	9/22 - 10/20
SON STRDH790	RECEIVER 7.2 Ch, 145W X7, Dolby ATMOS 4K HDR compatible HDCP2.2, Bluetooth, 4X HDMI, S-FORCE Surround, eARC	\$349.99	\$260.00	\$30.00	\$230.00	9/22 - 10/20
SON STRDN1080	RECEIVER 7.2 Ch 165W X7 Dolby ATMOS 4K HDR Compatible HDCP2.2 Mutli-room/ Wireless Surround Capable, WI-Fi, Bluetooth, NFC, Chrome cast Google Home 6X HDMI ARC	\$599.99	\$433.40	\$68.00	\$365.40	9/30 - 10/13
TURNTABLES (SPECIAL ORDER)						
SON PSLX300USB	Turntable USB Audio Out, Audio Software RIP Vinyl	\$129.99	\$94.00		\$94.00	
SPEAKERS						
SON SACS9	Subwoofer 10" 115 Watt	\$199.99	\$123.50		\$123.50	
SON SSCS3	Speaker Tower 3-Way 4 Speaker 145 Watt (Pkg Ea.)	\$199.99	\$123.50		\$123.50	
SON SSCS5	Speakers Bookshelf 3-Way 100 Watt (Pkg Pair)	\$149.99	\$92.60		\$92.60	
SON SSCS8	Speaker Center Channel 2-Way 3 Speaker 145 Watt	\$149.99	\$92.60		\$92.60	
AUDIO SYSTEMS						
SON MHCM20	Bookshelf System, FM Radio, CD & USB Playback, CD to USB Recording, Bluetooth, Smartphone Control	\$229.99	\$198.00		\$198.00	
ACCESSORIES						
SON MDRRF912RK	Headphone Wireless, Up To 150' Range, Noise Reduction Technology, Up to 20 Hr Battery Life	\$89.99	\$53.00		\$53.00	
SON WHRF400	Headphone Wireless, Up To 150' Range, Noise Reduction Technology, Up to 20 Hr Battery Life, Voice Mode, Bluetooth, Cable Included for Wired Listening	\$119.99	\$69.50	\$8.00	\$61.50	10/14 - 10/27
SON TDGBT500A	ACTIVE 3-D GLASSES FOR KDL55W900A	\$49.99	\$35.00		\$35.00	
SON TDGSV5P	GLASSES 3-D FOR PS 3 SIMULVIEW GAMES (1 PAIR)	\$19.99	\$14.00	Special \$6.00		

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SONY REPAIR

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 Sony Tablet™ (855) 476-6982

SONY STANDARD TERMS

NET 30 DAYS (WITH APPROVED CREDIT), OR FLOOR PLAN (AT DEALERS EXPENSE), NO CREDIT CARD PURCHASES

Address	City, State, Zip	Phone	Toll Free	Fax
◆2600 Bell Avenue	◆Des Moines, IA 50321	◆1-515-244-7231	◆1-800-798-2568	◆1-515-244-0828
◆1412 44 th Street NW	◆Fargo, ND 58102	◆1-701-281-3855	◆1-800-342-4726	◆1-701-281-2960
◆10811 Emiline	◆Omaha, NE 68128	◆1-402-592-5965	◆1-800-798-5965	◆1-402-331-7382
◆W142 N9041 Fountain Blvd.	◆Menomonee Falls, WI 53051	◆1-262-415-5444	◆1-855-798-1040	◆1-262-946-0881